Media Kit 2023



HELPING REFUGEES AND GEORGIA THRIVE

www.newamericanpathways.org 2300 Henderson Mill Rd NE | Suite 100 | Atlanta, GA 30345

OUR MISSION: HELPING REFUGEES AND GEORGIANS THRIVE

New American Pathways (New AP) is an Atlanta based nonprofit with the mission of **helping refugees and Georgia thrive**. Our vision is for new Americans in metro Atlanta to become successful, contributing, and welcomed members of Georgia's communities. We support new Americans on their individual pathways from arrival through citizenship with programs that focus on four key milestones—**Safety & Stability, Self-Sufficiency, Success, and Service.** In the coming year, New American Pathways expects to serve more than 10,000 refugees, humanitarian entrants, and immigrants through comprehensive and integrated programs that provide:



- Welcoming Services
- Health and Wellbeing
- Career Advancement, English Literacy, and Economic Empowerment
- Support for Children, Parents, and Schools
- Civic Engagement and Citizenship

The Biden Administration has dramatically increased the number of refugees welcomed into the United States. New American Pathways has seen a surge in arrivals, amplified by the collapse of the Afghan government in August of 2021, the Russian invasion of Ukraine in February 2022, and changes in federal policy that are enabling thousands of people from Cuba, Haiti, Nicaragua, and Venezuela to lawfully enter the U.S. from our Southern border. We assisted over 500 individuals through the Uniting for Ukraine initiative and welcomed close to 750 refugees over the last twelve months - more than any other time in the history of our organization! With the rebuilding of the U.S. Refugee Resettlement System, we will continue to see a steady rise in refugee arrivals in the coming months. With new processes to facilitate legal pathways for entry to the United States from our southern border, we will also serve a broader and more diverse pool of immigrants, asylum seekers, and humanitarian parolees.

OUR PATHWAY TO SUCCESS



WHO WE SERVE

REFUGEES

Refugees are people who have fled war, violence, conflict or persecution and have crossed an international border to find safety in another country. They have been identified, defined, and protected as a refugee by the United Nations High Commission on Refugees (UNHCR).

LAWFUL PERMANENT RESIDENTS

Lawful permanent residents (LPRs), also known as "green card" holders, are non-citizens who are lawfully authorized to live permanently within the United States. This can include refugees, asylum seekers, and parolees.

ASYLUM SEEKERS

An asylum seeker is a person who has left their country and is seeking protection from persecution and serious human rights violations in another country, but who hasn't yet been legally recognized as a refugee and is waiting to receive a decision on their asylum claim.

HUMANITARIAN PAROLEES

Parole allows an individual who may be inadmissible or otherwise ineligible for admission into the United States to be in the U.S. for a temporary period for urgent humanitarian reasons or significant public benefit.

OUR PROGRAMS

New American Pathways offers the most comprehensive, fully integrated continuum of services targeted to meet the specific needs of refugees and other immigrants in Georgia. Our services support new Americans on their individual pathways from arrival through citizenship with programs that focus on four key milestones along the pathway-- Safety & Stability, Self-Sufficiency, Success, and Service. Programs work in concert to guide new Americans on their individual pathways to long-term success. Our programs encompass:

Resettlement and Resource Navigation

Newly-arrived refugees, who represent a wide range of cultures and languages, are under tremendous pressure to adapt quickly to American life and culture. Our experienced team of case managers and employment specialists walk with new Americans on their journey to self-sufficiency through Ongoing Services for up to five years from the date of arrival, with case management and career support.

Education and Youth

Our Bright Futures Afterschool program provides afterschool and summer school programming to students in DeKalb County, Georgia, as well as school liaison support for parents and families of school age children.

Forward

Our Forward Program supports long-term self-sufficiency by providing a pathway to education, English language support, sustainable employment, and financial literacy. In order to move beyond initial selfsufficiency into meaningful careers, many refugees need targeted support services. Program components include: Individual Career Counseling, Educational Planning, in-home English (ESL) tutoring, Workshops, and Networking Opportunities.

Family Empowerment

The concept of "family empowerment" varies in meaning in different parts of the world. Our experience demonstrates that refugee parents want to lay a secure foundation for their children's success, but that they sometimes need additional support, skills, education, and encouragement to do so. We provide early interventions, family violence prevention, and targeted women's career development to support refugee parents and their children. Our programs ensure that refugee women, men, and their children are safe, stable, self-sufficient and ready to learn.

ALIVE

Navigating the United States Immigration system can be overwhelming. Our Immigration Services team provides low-cost high-quality immigration legal services to new Americans, including citizenship workshops and a variety of immigration services for any refugee or immigrant with financial need. We support a wide range of activities that promote the civic involvement of refugee communities. This includes voter education and outreach to encourage participation in the U.S. civil and political system, leadership development for refugee leaders, and cultivation of refugee-led initiatives and groups that help refugees meet their own needs.



Paedia Mixon

CEO

Paedia has worked at New American Pathways (and its predecessor Refugee Resettlement and Immigration Services of Atlanta) for fifteen years and has over twenty years' experience in refugee service. Paedia is a leader in Georgia's refugee and immigrant serving community and has helped to create a culture of collaboration among service providers that sets Georgia apart. She was a founding member and the first chair of the Coalition of Refugee Service Agencies (CRSA), a 21 member advocacy coalition that works to ensure Georgia is a welcoming place for immigrants and refugees. She led the successful merger of Refugee Resettlement and Immigration Services of Atlanta and Refugee Family Services from initial concept through the creation of New American Pathways on October 1, 2014. In 2019, she helped create the Welcome Co-op, a shared services organization that provides logistics support to local resettlement agencies at a time of change in federal policy.

Under Paedia's leadership, New American Pathways' has created a comprehensive service model that guides a refugee's journey from arrival through citizenship, diversified funding to reduce dependence on the federal government and launched new programs supporting career advancement and civic engagement. Prior to New AP, Paedia served in programming and fundraising roles at Junior Achievement Worldwide, the Carter Center and Catholic Social Services. She is an alum of Leadership Atlanta (2016), Leadership DeKalb (2012), Harvard Business School's Executive Nonprofit Leadership Program for "Strategic Perspectives in Nonprofit Management" (2013), and Fanning Institute's Executive Leadership Program in Nonprofit Organizations (2010).



SOCIAL REACH

8.4K

@NewAmericanPathways

1.3k @NewAmericanPathways



